






Project Pod – Podcasting 101 – Equipment:

Plug Into Phone	USB - Plug into Laptop	Digital Recorders	Microphones to plug into digital recorder	Mic Stands
 <p><u>Shure MV88</u> £118.70</p>	 <p><u>Blue Yeti USB microphone</u> £119</p>	 <p><u>Tascam DR-05</u> -£86</p>	 <p><u>Behringer XM8500-</u> £13.35</p>	 <p><u>Neewer Desktop Microphone Stand</u> £9.99</p>
		 <p><u>Zoom H4</u> – £175 Connect 2 mics</p>	 <p><u>Shure SM58</u> £107.49</p>	
		 <p><u>Zoom H6</u> - £279 Connect 4 mics</p>		

Other equipment to consider depending on your set up:

- Cables to connect mics to digital recorder
- Cases to protect your mics/recorder when transporting
- Headphones
- Microphone foam covers to protect mics

Next steps:

Recording software	Editing Software:	Hosting Platforms:	Distribution Channels
Zoom (Free for 1:1 recording or groups calls of under 40 mins): https://zoom.us/	Garageband – for Apple. (Free) https://www.apple.com/uk/mac/garageband/	Anchor – (Free) https://anchor.fm/	<ul style="list-style-type: none"> • Apple Podcasts • Cast Box • Deezer • Google • iHeartRadio • Radio.com • Radio Public • Spotify • Stitcher • Tune In
Skype: https://www.skype.com/en/	Audacity – for PC or Apple. (Free) https://www.audacityteam.org/?	Libsyn (USA: \$5-\$75/month) https://libsyn.com/	
Ecamm recorder for Skype: https://www.ecamm.com/mac/callrecorder/		Audioboom (UK: \$9-20/month) Monetise at 10k listens/month https://audioboom.com/hosting	
		Pippa + Acast (\$12-50/month) https://pippa.io/	
		Acast (Sweden) Minimum 10k listens/week to host with Acast https://www.acast.com/	

Links to podcasters advice on starting:

1. **The Emma Guns Show - How to start a podcast:** (Emma also has a Facebook group for her podcast: [Emma Guns Show-The Forum](#))

<http://emmagunavardhana.com/new-news/how-to-start-a-podcast-on-a-tiny-budget>

2. **Kate Northrup & Mike Watts – Kate & Mike Show - How to do a podcast: Behind the scenes of the Kate & Mike show:**

<https://katenorthrup.com/podcast/episode-53-podcast-nitty-gritty-one-year-behind-scenes-kate-mike-show/>

<https://katenorthrup.com/podcast-resources/>

3. **The Tim Ferris Show - How to build popular podcasts:**

<https://tim.blog/2018/02/10/how-to-build-popular-podcasts-and-blogs/>

Tim Ferris - How I built a #1 ranked podcast:

<https://tim.blog/2016/04/11/tim-ferriss-podcast-business/>

Groups for podcasters:

Anchor:

<https://www.facebook.com/groups/269662786903674/>

She Podcasts:

<https://www.facebook.com/groups/shepodcasts/>

Stitcher U Podcasters Community:

https://www.facebook.com/groups/StitcherU/?ref=pages_profile_groups_tab&source_id=34490197275

Women of Color Podcasters:

<https://www.facebook.com/groups/wocpodcasters/>



On Apple Podcasts, Spotify & Other Platforms